

EXPLORE SHIBUYA 2025

EXPLORE⁴

AKITA-INU MASARU from Odate Akita
meets SHIBUYA LUXURY with Cerulean Tower Tokyu Hotel



DEEP SHIBUYA HACHI KEI



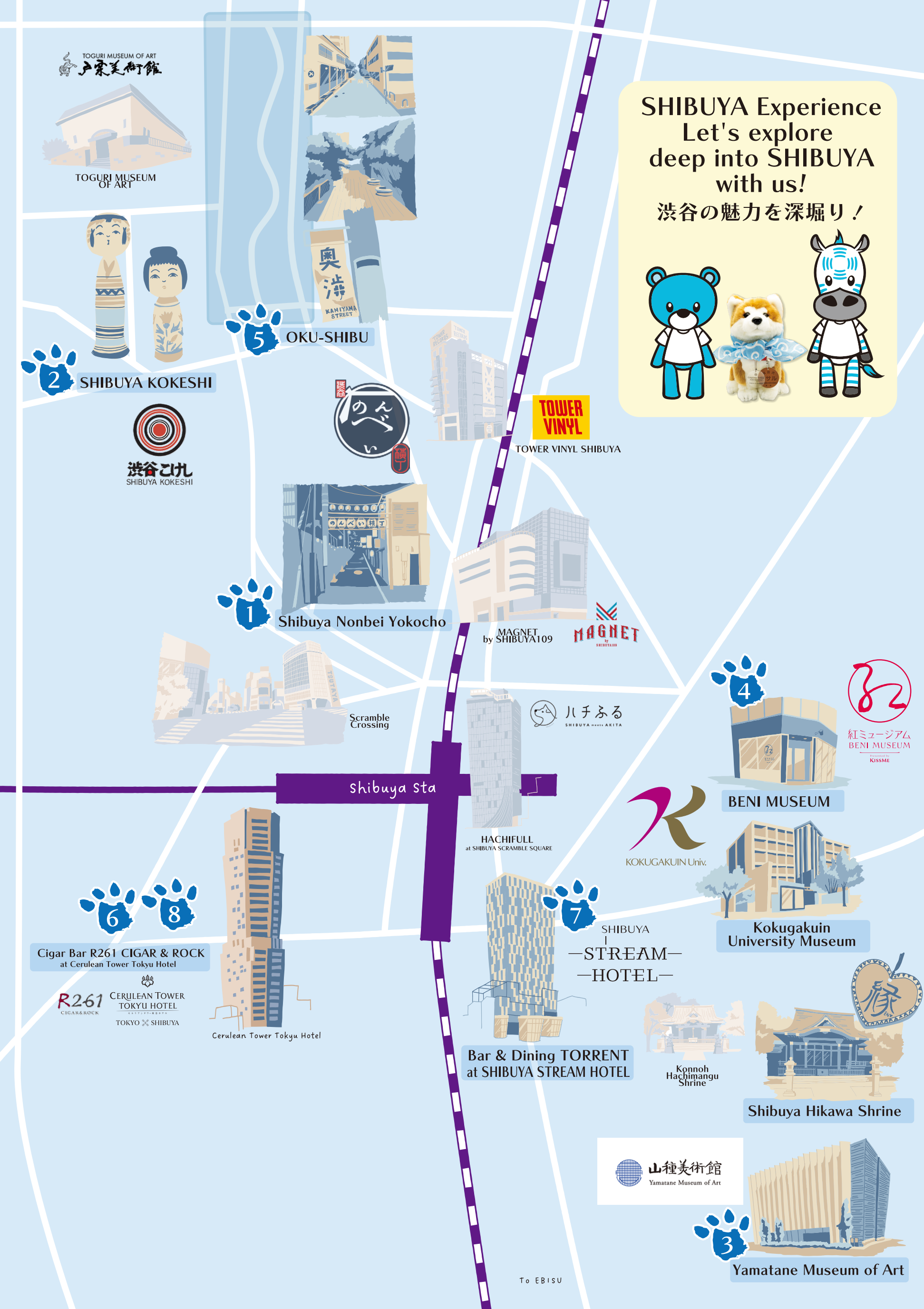
This is 8 "DEEP into SHIBUYA" spots from Cerulean Tower Tokyu Hotel



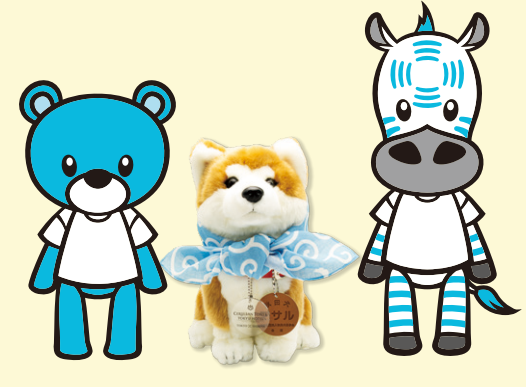
CERULEAN TOWER
TOKYU HOTEL

セルリアンタワー東急ホテル

TOKYO SHIBUYA



SHIBUYA Experience
Let's explore
deep into SHIBUYA
with us!
渋谷の魅力を深掘り！

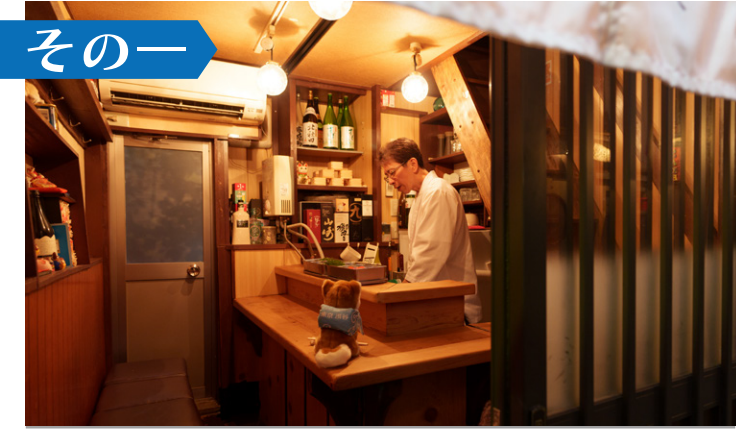


Experience Japanese Izakaya culture at Shibuya Nonbei Yokochō

渋谷のんべい横丁で日本の居酒屋文化を体験しよう！

How to enjoy Izakaya Culture 日本の居酒屋文化の楽しみ方

その一



1 Enjoy the narrowness

ー 狭さを楽しむべし

Two people is the best, let's enjoy the closeness to our neighbors!

2名がベスト、お隣との距離の近さを楽しもう！

その二



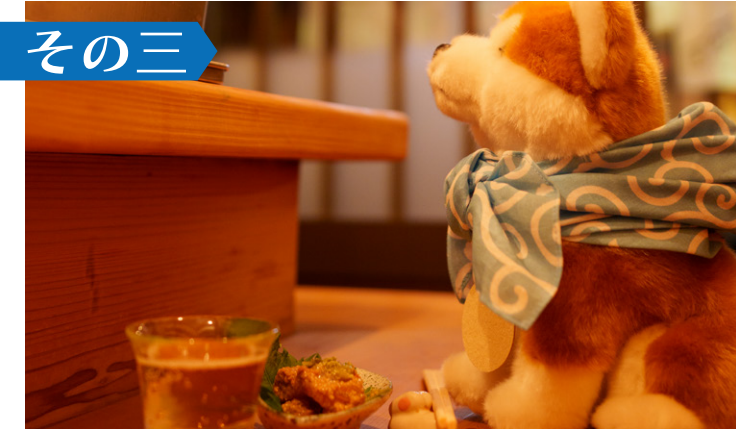
2 Greeting in Japanese

ー 日本語で挨拶するべし

When entering the store, greet with in Japanese "Ippai iidesuka?"-Is it okay to have a drink?

お店に入る際は「一杯いいですか？」と挨拶しよう！

その三



3 Experience the Otoshi Culture

ー お通し文化に触れるべし

Experience "Otoshi", a cover charge which includes a small appetizer.

居酒屋ではお通しが出る！

その四



4 Give up your seat

ー 席を譲るべし

If you have enjoyed yourself enough, let's give up your seats when guests come with the word "Dozo"!

十分楽しんだら後から来たゲストに「どうぞ」と席を譲ろう！

その五



5 Obey the golden rules of drinking

ー 酒の鉄則を守るべし

Drink but don't let yourself be consumed !

酒は飲んでも呑まれるな！

Shibuya Nonbei Yokochō is…

渋谷のんべい横丁とは…
located in the center of this Shibuya. There are crammed with various Japanese-style bars called "Izakaya" around the retro alleys.

話題のビルが立ち並んでいる「若者の街」渋谷の中心に、個性豊かな居酒屋たちが軒を連ねる昭和のレトロな横丁
撮影協力：うさぎ



Find your favorite, Japanese Traditional Crafts KOKESHI at SHIBUYA KOKESHI

渋谷こけしでお気に入りを見つけよう！



KOKESHI, a traditional Japanese craft made in Tohoku region where MASARU's hometown, Odate City in Akita Prefecture.

There are 12 different types of traditional Japanese KOKESHI, each handcrafted by artisans, showcasing unique essences in their shapes, patterns, and expressions. Find your favorite at Tokyo's only KOKESHI specialty shop, "SHIBUYA KOKESHI".

マサルのふるさと秋田県大館市のある東北地方で作られてきた日本の伝統工芸品「こけし」。職人が一つ一つ手作りしている日本の伝統的なこけしには 12 系統あり、形や柄、表情などに独自のエッセンスがあらわれています。東京唯一のこけし専門店「渋谷こけし」でお気に入りを見つけよう。

*A new branch "KOKESHI BASE" is set to open on Spainzaka in Shibuya on August!

* 渋谷こけしの2号店「KOKESHI BASE」が新たに8月、スペイン坂にオープン予定！

SHIBUYA KOKESHI

渋谷こけし

Opening time 11:00-7:00pm
Mondy off.



Explore Japanese Paintings at Yamatane Museum of Art

山種美術館で日本画の魅力を味わおう！



Japanese painting reflects the traditional Japanese aesthetic, which values the beauty of nature and the sense of seasons, using natural materials such as mineral pigments and washi paper, developed over time in harmony with nature.

Let's explore the charm of Japanese painting which has been refined over a long period, at Yamatane Museum of Art.

岩絵具や和紙など自然の素材を用い、自然の美しさや季節感を大切に、自然と共に生きる中で培われてきた日本の伝統的な美意識が反映される日本画。長いときをかけて磨かれてきた日本画の魅力を山種美術館で味わおう。

Yamatane Museum of Art

山種美術館

Opening time 10:00am - 5:00pm
Last admission : 30minutes before closing
Monday off.

The exhibited works differ from one exhibition to another.
展示作品は展覧会毎に異なります。



Explore the origins of Japanese soul

日本の心の原点を知ろう！

When there is a shrine, we want to pray there. Festivals-MATSURI- are exciting, yet somehow calming. People pay attention to the invisible, offer tributes, give thanks, and pray. This is the soul of Japanese culture. You can experience it here in Shibuya.

神社があるとお参りしたくなる。お祭りには心躍りながらもどこか落ち着く。目に見えないものに対して心を配り、敬意を払い、感謝し、祈る、日本文化の心。その心に、ここ渋谷で触れることができる。

Kokugakuin University Museum 國學院大學博物館

-Knowing the Material and Soul of Japan- Japanese culture has a long tradition. This museum reveals the soul of that culture, as well as the reverence and prayer towards the invisible, through the objects it displays.

—日本のモノと心を知る—
長い伝統をもつ日本文化。
その心、目に見えないものへの畏怖や祈りを、モノを見ることで明らかにする博物館。

Opening time 10:00-6:00pm Last admission at 5:30pm
Holiday : Basically Monday
(Please check the homepage for more details)
Admission fee : Free

Photography is prohibited in some exhibits.
一部の展示は一般の写真撮影禁止



BENI MUSEUM 紅ミュージアム



Beni was used as a medicine to improve blood circulation and as a talisman to ward off evil. This is also a form of prayer to the invisible.

The Beni Museum is run by Isehan, the last remaining Beni shop in operation since the Edo period, and is here to convey the charms of Beni that even modern science cannot explain.

血の巡りをよくする薬、厄除けとして祈りを込めた存在であった紅。これもまた目に見えないものへの祈りの形。最後の一軒となった紅屋、江戸時代から続く伊勢半が現代の科学でも解明できない紅の魅力を伝えるミュージアム。

Opening time 10:00-5:00pm Last admission 4:30pm
Holiday : Sunday&Monday, 7th on July and New year holiday season
Admission : Free

Shibuya Hikawa Shrine 渋谷氷川神社

Once you know the origins, let's go visit the shrine.

Shibuya Hikawa Shrine is the oldest shrine in Shibuya and is famous for matchmaking. We hope you have a wonderful connection with someone, something and all of the world !

原点を知ったら、お参りへ。
縁結びで有名な渋谷最古の神社、渋谷氷川神社。
素敵な縁に恵まれますように！

Opening time 24hours
*You can get Goshuin(stamp) 9:00-4:30pm
*A matchmaking prayer is held on the 15th of every month at 3:15pm.





Enjoy another face of SHIBUYA at OKU-SHIBU

奥渋カルチャーを堪能しよう！

The OKU-SHIBU area, which has a quiet and calm atmosphere away from the hustle and bustle of the city.

Enjoy the unique OKU-SHIBU culture with hidden cafes and restaurants, and shops offering distinctive and carefully selected goods and vintage clothing!

都会の喧騒から離れた静かな落ち着いた空気をもつ「奥渋」エリア
隠れ家的なカフェやレストラン、こだわりのある
個性的な雑貨や古着のお店など独自の奥渋カルチャーを
堪能しよう！



撮影協力 grapevine by k3



Enjoy "SHIBUYA SUMMER" Yukata and Nail

浴衣と和ネイルで渋谷の夏を楽しもう！



SHIBUYA, a cutting-edge city known for being a hub of trends.

Summer in SHIBUYA is filled with events where you can experience "JAPAN", such as Bon Odori and festivals.

"Make SHIBUYA your backyard"

Let's enjoy SHIBUYA SUMMER with a Japanese-style experience featuring rental Yukata dressing and Japanese Nail art!

流行の発信地として知られる最先端の街渋谷。
盆踊りやお祭りなど夏の渋谷は「日本」を体験できるイベントが盛りだくさん。

「渋谷を庭に」浴衣と和ネイルで渋谷の夏を楽しもう。

*A weekend summer event exclusively for guests held in the suite room of Cerulean Tower Tokyu Hotel.
Event period 2025.7.25-8.25 Friday, Saturday and Sunday from 10:00am to 4:00pm Last admission 3:30pm
Please contact us for more details.

*セルリアンタワー東急ホテルのスイートルームで開催する、ご宿泊者様限定のウィークエンド夏イベント

開催期間

2025年7月25日～8月25日 金・土・日 10:00～16:00
(最終受付 15:30) 詳しくはお問合せください。



Night Entertainment is here at TORRENT MUSIC NIGHT

ナイトエンタメを楽しもう！



From city pop, rock, to club music, various genres of sounds resonate from night until morning, making SHIBUYA a sacred place for music.

Enjoy a night of unique music in Shibuya at TORRENT MUSIC NIGHT at SHIBUYA STREAM HOTEL!

シティポップ、ロック、クラブミュージックまで様々なジャンルの音色が夜から朝まで鳴っている、音楽の聖地「渋谷」渋谷ならではの音楽を楽しむ夜を SHIBUYA STREAM HOTEL の TORRENT MUSIC NIGHT で！

*SHIBUYA STREAM HOTEL の Bar & Dining TORRENT で毎週木曜日と金曜日に行われる DJ イベント。
毎週木曜日と金曜日の夜はお酒と音楽を楽しもう！

Bar & Dining TORRENT at SHIBUYA STREAM HOTEL

Opening time 6:00pm-0:00am
(DJ performance every Thursday and Friday 9:00pm-11:00pm)

【Extra Edition 番外編】SHIBUYA STREAM HOTEL TOUR

A tour that visit the spots introduced in "This is THE SHIBUYA 8 spots" and "This is DEEP SHIBUYA 8 spots".
Join the SHIBUYA STREAM HOTEL TOUR and explore SHIBUYA!

THE 渋谷八景、DEEP 渋谷八景で紹介したスポットも巡ることのできるツアー
SHIBUYA STREAM HOTEL TOUR に参加して、渋谷を探検しよう！



Tours are available only on the 2nd and 4th Sundays!

PROGRAM FEE

Fee per Person

12,000 Tax incl. JPY

STARTING TIME

8:30~

DURATION

3.5 hours





Enjoy SHIBUYA fashionable night culture at Cigar Bar R261 CIGAR & ROCK

SHIBUYA の大人なナイトカルチャーを楽しもう！



Delicious liquor, the aroma of cigars,
the sound of melting ice...
Rock music plays like a scene from a movie.
We aim to create a relaxing space that can be
enjoyed with all five senses.
A place where fashionable adults gather,
a hub of SHIBUYA night culture.

美味しい酒、シガーの香り、氷が融ける音...
映画のワンシーンのようにロックミュージックが流れる、
五感で楽しむ寛ぎの空間
感度の高い大人が集う、SHIBUYA ナイトカルチャー発信地

Cigar Bar R261 CIGAR & ROCK at Cerulean Tower Tokyu Hotel

Opening time 4:00pm-0:00am(L.O 11:00pm)
Monday to Saturday and the day before a holiday
*4:00pm -11:00pm (L.O 10:00pm)
Sunday and holidays

I had a lot of adventures in Shibuya...
渋谷をたくさん冒険したなあ...

It was an adventure where I discovered
many parts of Shibuya I didn't know about!
知らなかった「渋谷」にたくさん出会えた冒険だった！



I wanted to go on more adventures,
but when I met my Akita dog friends
along the way, I felt like going back home.
もっともっと冒険したいなと思っていたけど、
途中で秋田犬の仲間に出たらふるさとに
帰りたくなっちゃった。

Let's go back home Odate,
Akita with SUKAI and SHIBUMA!
I wonder how everyone is doing...

スカイとシブマも一緒に、
秋田大館に里帰り！
みんな元気かなあ...



This is DEEP into SHIBUYA, Shibuya Experience!
NEXT

ACTIVE 5

秋田大館八景

ODATE HACHI KEI

Explore the charm of Odate City in Akita Prefecture,
the hometown of Akita Inu Masaru and Hachiko!
秋田犬マサル・ハチ公のふるさと秋田県大館市の魅力に迫る！



For more
information
Instagram
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